

ST. LOUIS SECTION 1304 ASQ
JULY BOARD MEETING MINUTES

Date: July 23, 2002

In attendance: Jim Duarte (Director), Steve Howell (Chair), Sally Young (Membership)
Brenda Niccum (Chair Elect), Jim Ebone (Examining), Cheryl Ferguson (Newsletter),
Tony Indihar (Scholarship), Don Denk (Placement Chair), Tom Peterdy (SMP), Vicki
Jerden (Treasurer), John DiMaria (Secretary)

The meeting was opened at 6:00 p.m. at Ozzie's Restaurant by Steve Howell.

2002 - 2003 Section Board Members introduced themselves and new contact lists were
distributed.

Financial Report:

Steve Howell past out copies of the financial report and explained the report and balance
sheets in detail.

The section was in the black as of June 2002.

Fellowship Nominations and Senior Status:

Brenda Niccum mentioned that everyone should turn in his or her Fellow nominations.
Jim Ebone is to follow-up.

It was agreed that board members should consider raising their member status to Senior
as part of their leading role.

Web Site:

John DiMaria asked about the status of the 1304 Website. He mentioned that it seems to
be well behind (around 2 months).

Steve Howell mentioned that many inputs and hours go into the updating the web. There
is backup help available if needed, but the key is getting information submitted on a
timely fashion. Steve will contact Eric Schellenberg to discuss.

Member Survey:

Jim Duarte reported that a survey indicated that some members were critical of the board
for various reasons.

While some of this is not always warranted, we should use this as an opportunity to look
at areas that can be improved.

Examples:

- Assign responsibilities as host/hostess of section meetings on a rotation basis. This will ensure that we make new members and members attending alone or for the first time feel more welcome. In general we will show a greater presence and spend time with the members.
- Rotate greeting members at the registration table as they walk in.
- Split up at different tables to ensure that at least one board member is at each table. This will facilitate discussion among the members.
- Issue nametags that will easily identify board members.
- Use technology available to us when possible to better communicate with the members.

Jim Duarte suggested we examine the cost of dinner meetings

He explained that based on the surplus we have, we should make a gesture to give something back to the members and roll back the price of the dinners from \$17.00 to \$15.00.

Jim made a motion to accept the roll back

Discussion followed:

- Give a coupon to all members for one free meeting in lieu of the roll back.
- Create a season pass. This would give a price break to members that pay for multiple meetings in advance.
- Allow members to bring children on a special designated night such as National Education Night.

Steve Howell said he was in favor of the roll back and raised a motion to change the price of dinner meetings from \$17.00 to \$15.00. It was second by Brenda Niccum and approved by the board (7 to 3).

Jim Duarte he would look into taking the tutorials on the road. If successful, this could offset the \$2.00 rollback

Jim added that he will investigate Central Missouri to see if there is interest in taking the training on the road. This would allow some help in the areas that are not close to St. Louis. The organization being trained would provide accommodations and the section would provide teachers only.

It was agreed that we should look into getting some PR mileage out of the cutback approval. Since many members may not notice it due to their companies paying the bill, we should make everyone aware that we have taken this action on the memberships behalf.

Vicki Jerden mentioned that as an added incentive to members, we should include a

coupon in the next newsletter that allows each member one free dinner meeting for the 2002 - 2003 fiscal year. Vicki raised a motion to approve this move. Jim Ebone seconds the motion. Vote was unanimous in favor of the motion.

Placement Program:

Don Denk reported that the Placement Program seemed dry over the last three months.

Reasons for this may be that widespread knowledge of the program does not exist, and also the present state of the economy.

Don suggested that we make a tool available that will allow members to enter their qualifications so that they can be matched up with current openings. Don will contact Eric and brainstorm ideas on how we could use the communication tools we have to raise awareness.

Steve Howell asked that everyone look at the web and bring new ideas to the next meeting.

Section Meetings:

Tom Peterdy suggested that for future regular meetings we ask two members to bring a "Show & Tell" (new product being produced) or to discuss a success story.

Tom also requested that one-half to three-fourths of the next board meeting be reserved to discuss SMP. Tom will discuss results, goals and section management program.

Next Board Meeting:

Steve Howell asked that everyone bring ideas on possible improvements for the coming year, and that the accomplishments of the SMP be documented in the next newsletter.

The meeting will be held Tuesday August 13th, 3:00PM - 7:00PM. Steve Howell will handle accommodations and everyone will be notified by e-mail.

Final Comments and Adjournment:

Joe Lonsdorf asked that we look into our level of involvement in the 2003 Quality Conference.

Jim Ebone made a motion to adjourn. Sally Young seconds the motion.

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